



مجلس الصداقة الإماراتي - السويسري

Emirati-Swiss Friendship Platform



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Former Swiss President

Invitation to the

**UAE-Swiss Workshop
Cleantech and Environment**

Sunday, 7 November 2010, 19h00

Armed Forces Officers Club and Hotel – Abu Dhabi

Sponsored by:

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Dr. Till Stoll. CEO of Green Destinations, previously worked as an economist for Credit Suisse and several international organizations including Food & Agriculture Organization (FAO), United Nations Environment Programme (UNEP) and International Finance Corporation (IFC) of the World Bank. In 2006, he founded Green Destinations, a property development company that specializes in planning and designing of resource-efficient and ecologically-sound property. He holds an MSc in Development Economics from Oxford University and a PhD in Economics from Cambridge University, and was a fellow at Harvard University. He is the Chairman of the Environmental Committee of the Swiss Business Council and founder of the Swiss Environment Initiative.



Dr. Uwe Krüger. (1964; German citizen) is President of the Export Platform Cleantech Switzerland. He has been the CEO of Oerlikon Group from March 2007 to August 2009. Before joining Oerlikon, Dr. Uwe Krüger was Chairman of Turner International, a member of the HOCHTIEF group, and Senior Vice President of Turner Corporation, Dallas, USA, where he was responsible for strategic corporate development, new business areas and M&A projects. Dr. Uwe Krüger studied physics, mathematics and economics at the University of Frankfurt and completed research internships at the Physikalisch-Technische Bundesanstalt in Braunschweig, Columbia University, New York, and the École Normale Supérieure in Paris. He began his professional career as a consultant with A.T. Kearney, working on projects in the automotive and high-tech industries. In 1997, he moved to HOCHTIEF group, where his main positions included Senior Vice President Corporate Development and CEO Central Eastern Europe. Since his resignation Dr. Krüger is advising international companies and private equity firms as a consultant.



Dr. Marwan Khraisheh. Professor Khraisheh is the founding Dean at the Masdar Institute of Science and Technology and a member of the MIT-Masdar Joint Executive Committee. He served as the Acting Founding Provost until June 2009. Masdar Institute of Science and Technology, located in Abu Dhabi, U.A.E., is a private, not-for-profit, independent, graduate-level, research-driven institute developed with the support and cooperation of the Massachusetts Institute of Technology (MIT). Prior to joining Masdar Institute, Dr. Khraisheh was the Secat - J. Morris Professor and the Director of Undergraduate Studies in the Mechanical Engineering Department at the University of Kentucky. His research interests include materials processing and sustainable manufacturing. He currently focuses on developing innovative concepts and techniques for processing and fabrication of advanced materials including lightweight alloys to reduce fuel consumption and CO₂ emission. Dr. Khraisheh is a recipient of a number of awards including the US National Science Foundation CAREER Award, the 2004 Society of Manufacturing Engineers (SME) Eugene Merchant Outstanding Young Manufacturing Engineer Award, the 2003 North American Manufacturing Research Institute (NAMRI) Outstanding Paper Award and the 2005 Henry Mason Lutes Award for Excellence in Engineering Education. He is an associate member of the International Academy of Production Engineering (CIRP) and served on the Editorial Board of Journal of Materials Processing Technology (Elsevier). Professor Khraisheh represents Masdar Institute on the MIT Energy Initiative Executive Committee. Dr. Khraisheh has been appointed as a member of the Abu Dhabi Education Council Higher Education Strategic Task Force and the General Secretariat of the Executive Council of Abu Dhabi Innovation Systems Task Force. Professor Khraisheh received a B.Sc. degree in Mechanical Engineering from the University of Jordan in 1990, and M.S. and Ph.D. degrees in Mechanical Engineering from Washington State University in 1992 and 1996, respectively.



Prof. Reza Abhari. since 1 October 1999 Associate Professor of Aerospace Thermodynamics at the ETH Zurich, Department of Mechanical and Process Engineering. He is head of the Laboratory for Energy Conversion, a joint interdisciplinary research between industry and university. Professor Abhari a citizen of the United States of America. He graduated in 1984, studied engineering at Oxford University and received his doctorate in 1991 in the field of aviation and aerospace engineering at the Massachusetts Institute of Technology (MIT). After receiving his doctorate, he spent several years in senior positions in industrial research. In 1995 he joined the faculty of Ohio State University (OSU), with a joint appointment in the Departments of Aerospace and Mechanical Engineering, as assistant professor. His research includes the development of new technologies with the goal of a significant reduction in fuel consumption, reduce harmful emissions and increasing the reliability of such energy conversion devices. His current research focuses on experimental and computational research in the fields of fluid dynamics, heat transfer and Aeromechanics of power plants and aircraft engines, advanced sensor and actuator technologies, as well as active and passive flow control. Prof. Abhari has published over 130 scientific articles. He is an honorary member of the American Society of Mechanical Engineers (ASME) and a member of the Swiss Academy of Engineering Sciences (SATW) and other scientific bodies.



Mrs. Habiba Al Marashi. The co-founder and Chairperson of Emirates Environmental Group, a pioneering organization based in Dubai in the United Arab Emirates. She played a key role in the growth of the EEG, which is the only active, multi-sectoral organization in the UAE that has successfully brought the government, private sector and community under the same banner. Under Mrs. Al Marashi's guidance, EEG became the first environmental NGO in the world to receive an ISO 14001 certification in 2001. EEG is also the only organization of its kind in the GCC, with accreditation with two highly esteemed UN bodies, namely the United Nations Convention to Combating Desertification (UNCCD) and the United Nations Environmental Program's (UNEP) Governing Council. EEG is a member of the International Union for Conservation of Nature (IUCN) since 2008. These accreditations ensure the Group's involvement and participation in international environmental discussions, programs and campaigns. Through her leadership, she initiated the first corporate social responsibility (CSR) network in the country in 2004 as the only multi stakeholder forum with local and multinational entities. The network has grown & evolved into an independent body known as the Arabia CSR Network. Apart from this she is one of the founders of the Emirates Green Building Council (EmiratesGBC). She is also a board member of the UN Global Compact since 2006 and President of the UN Global Compact Local Network for the GCC States. Mrs. Al Marashi is involved in many leading initiatives on environment, women and development at the national, regional and international levels. She is a recognized representative and spokesperson for West Asian Arab nations at high ranking international summits. She is a recipient of several awards for her contribution and achievements in Environmental & Social work.

**Program of the Workshop Cleantech and Environment
Sunday, 7 November 2010 – Abu Dhabi**

- 19h00** **Arrival**
- 19h05** **Welcome by [Till Stoll](#), CEO, Green Destinations, UAE**
- 19h15** **Word of the Sponsor and Introductory Speech:
Cleantech Switzerland: [Dr. Uwe Krüger](#), President**
- 19h30** **Introduction of the Panel Members by [Till Stoll](#), CEO, Green Destinations, UAE
[Dr. Marwan Khraisheh](#), Dean, Masdar Institute of Science & Technology
[Prof. Reza Abhari](#), Swiss Federal Institute of Technology
[Mrs. Habiba Al Marashi](#), Chairperson, Emirates Environmental Group**
- 19h45** **Keynote Panel and Discussion moderated by
[Till Stoll](#), CEO, Green Destinations, UAE**
- 20h15** **Summary of Discussion**
- 20h30** **Dinner Reception**

About the Workshop “Cleantech and Environment”

The UAE-Swiss Workshop “**Cleantech and Environment**” is an event of the “Emirati-Swiss Friendship Platform” Launch. The workshop brings together experts from the **Cleantech** sector to discuss key issues of relevance to both the UAE and Switzerland. At the conclusion of the workshop, the moderator will summarize the discussion and propose an action plan for strengthening bilateral relations between the UAE and Switzerland.

For the speeches and discussions, “Chatham House Rules” apply: Participants are free to use the information and views discussed in the conference, but no individual speaker or participant should be quoted (nor their identity or affiliation revealed) without their express permission. This rule applies to all discussions outside the conference room as well as to the points made during the workshop.

About the Sponsor



Cleantech Switzerland is the export platform dedicated to the Swiss Cleantech Sector and has been developed by Osec, Switzerland’s trade promotion organization, on behalf of the Federal Government. Cleantech Switzerland provides small and medium sized Swiss Cleantech businesses with information, services and contacts and helps them access Cleantech markets around the world. The focus is on the targeted establishment of relationships with project sponsors, investors, government departments, local and international businesses with the stated aim of generating orders for Swiss Cleantech companies.

About the Organiser

Swiss Business Hub GCC

The Swiss Business Hub GCC offers to Swiss SMEs services for strengthening and developing their business relations with GCC countries. Based at the World Trade Center in Dubai and with offices in Abu Dhabi, Kuwait, Riyadh and Jeddah (at the respective Swiss Embassies and Swiss Consulate Generals), the Hub benefits from a widespread network of contacts in the region as well as from substantial support from Switzerland through Osec , the official trade and investment promotion agency of Switzerland (www.osec.ch).



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About the Venue



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Club & Hotel**
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The **Armed Forces Officers Club & Hotel** is located on the Al Khaleej Al Arabi Road opposite to the Sheikh Zayed Grand Mosque.