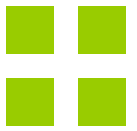


# Green Day

@ Cityscape Dubai 2009



Wednesday 7 October 2009  
Dubai International Exhibition Centre

## Join The Big Green Debate



**Kevin Hydes**, CEO,  
**Integral Group**, USA  
and Former Chairman,  
**World Green  
Building Council**



**Mario Seneviratne**,  
Managing Director, **Green  
Technologies**, UAE and  
Secretary To The Board,  
**World Green Building  
Council**



**Richard Smith**,  
Technical Director,  
**Atkins**, UAE



**Juma Bin Darwish Al-  
Muhairy**, Vice  
President, Engineering  
Department And Event  
Services, **Dubai World  
Trade Centre**, UAE



**Sougata Nandi**,  
Director - Sustainable  
Development, **TECOM  
Investments**, UAE



**Saeed Alabbar**,  
Mechanical Engineer,  
**Halcrow  
International**, UAE



**Dr Mohammed  
Dulaimi**, Professor,  
**The British  
University In  
Dubai**, UAE



**Lachlan Brown**,  
Associate, Public  
Health Leader – Gulf  
Region, **Arup**, UAE



**Till Stoll**, CEO,  
**Green Destinations**,  
UAE and Professor Of  
Economics, **Swiss  
School Of Finance**,  
Switzerland



**Maria Sillanpaa**,  
Founding Director,  
**Sustainability  
Advisory Group**,  
UAE



**Mick Dalton**, General  
Manager, **Marafeq  
Facilities  
Management**, UAE



**Pooran Desai OBE**,  
Co-Founder,  
**BioRegional  
Development  
Group**, UK



**Gurjit Singh**, Chief  
Property Development  
Officer, **Sorouh**, UAE



**Liz Peace**, CBE, Chief  
Executive, **British  
Property  
Federation**, UK



**Mark Grundy**,  
Sustainability And  
Environment  
Manager, **ALDAR  
Properties**, UAE



**Will Sibia**,  
Sustainability  
Engineer, **Ramboll  
Whitbybird**, UAE



**Sean McKeag**,  
Manager, **VOS  
Group**, UAE



**Haiba Al Marashi**,  
Chairperson, **Emirates  
Environmental Group**  
and Board Member, **UN  
Global Compact**, USA

### PLUS!!

**Geoff Sanderson**, Principal, **Green Concepts Landscape Architects**, UAE

**Mike Lewis**, Senior Associate Director, **Benoy**, UK

**Robert Dixon**, General Manager, **CleanEvent**, UAE

**Sarfraz H Dairkee**, General Manager Corporate Development And Engineering, **M.A.H.Y. Khoory & Co.**, UAE

**Jimmy Grewal**, Co-Founder, **Pulse Technologies**, UAE

**Doug Kelbaugh**, Executive Director Of Design, **Limitless**, UAE





- 08:00 Registration And Refreshments
- 08:30 **Welcome And Opening Remarks By The Chairman**  
**Kevin Hydes**, CEO, **Integral Group**, USA and Former Chairman, **World Green Building Council**
- 08:45 **Out Of The Red And Into The Black Via The Green – Developing Sustainable Buildings For A Sustainable Economy**
- Update on the latest global financial situation and it's effect on the Middle East
  - How can a new green economy support the existing global economy
  - Moving on from the recession - developing an integrated approach to buildings, transportation and energy to support a more sustainable financial future
- Gurjit Singh**, Chief Property Development Officer, **Sorouh**, UAE  
**Sougata Nandi**, Director - Sustainable Development, **TECOM Investments**, UAE  
**Richard Smith**, Technical Director, **Atkins**, UAE
- 09:45 **Developing Regional Incentives To Reduce Power Consumption And The Carbon Footprint**
- Addressing the carbon footprint challenge at the highest level
  - Devising innovative solutions to incentivise the reduction in power consumption
  - What can Middle East governments and industry do together to reduce the carbon footprint – five action points for both
- Juma Bin Darwish Al-Muhairy**, Vice President, Engineering Department And Event Services, **Dubai World Trade Centre**, UAE  
**Robert Dixon**, General Manager, **CleanEvent**, UAE  
**Doug Kelbaugh**, Executive Director Of Design, **Limitless**, UAE
- 10:30 Morning Networking Refreshment Break
- 11:00 **Delivering Green Communities, Not Just Green Buildings**
- Taking a holistic approach and creating a green masterplan
  - Bringing on board all the stakeholders which make a community
  - Innovative solutions for power and energy consumption in a green city
  - Parameters and variations for a green city
- Mark Grundy**, Sustainability And Environment Manager, **ALDAR Properties**, UAE  
**Geoff Sanderson**, Principal, **Green Concepts Landscape Architects**, UAE  
**Mike Lewis**, Senior Associate Director, **Benoy**, UK  
**Jimmy Grewal**, Co-Founder, **Pulse Technologies**, UAE  
**Pooran Desai OBE**, Co-Founder, **BioRegional Development Group**, UK
- 12:00 **The New LEED Version 3**
- Technical advancements to the LEED rating system
  - Taking advantage of new technologies and advancements in building science
  - Prioritising energy efficiency and CO<sub>2</sub> emissions reductions
- Mario Seneviratne**, Managing Director, **Green Technologies**, UAE and Secretary To The Board, **World Green Building Council**  
Co-presenter – Senior Vice President, **United States Green Building Council**, USA
- 12:45 Networking Lunch For Delegates And Speakers
- 14:00 **Which Rating Systems Is Best For The Middle East – LEED, Estidama or BREEAM Gulf?**
- Complementary or competing standards?
  - Assessing how the different ratings systems take into account
    - Diverse and extreme climates
    - Construction differences
    - Availability of sustainable or renewable materials
    - Ecology guidelines
    - People and culture
  - Is there a need for a single, global methodology for measuring green buildings?
- Lachlan Brown**, Associate, Public Health Leader – Gulf Region, **Arup**, UAE  
**Will Sibia**, Sustainability Engineer, **Ramboll Whitbybird**, UAE

- 14:45      **Encouraging The Construction Industry To Adopt Environmentally Friendly Building Practices**
- Why should they? - Is there a business case for the construction industry to take action?
  - What incentives are available to support the industry adopting environmentally friendly building practices?
  - Using the slowdown in new construction to inject green credentials into the sector
  - What changes are needed in the procurement process?
  - Developing and championing the green supply chain
- Sarfraz H Dairkee**, General Manager Corporate Development And Engineering, **M.A.H.Y. Khoory & Co.** UAE  
**Dr Mohammed Dulaimi**, Professor, **The British University In Dubai**, UAE  
**Saeed Alabbar**, Mechanical Engineer, **Halcrow International**, UAE  
**Habiba Al Marashi**, Chairperson, **Emirates Environmental Group** and Board Member, **UN Global Compact**, USA
- 15:30      Afternoon Networking Refreshment Break
- 16:00      **Quantifying The Value Of Sustainable Communities To All Stakeholders**
- Green buildings and value management for
    - Government
    - Financiers and investors
    - Developers
    - Owners
    - Occupiers
  - Creating “green value-add” – what is measurable and what is not
- Sean McKeag**, Manager, **VOS Group**, UAE  
**Maria Sillanpaa**, Founding Director, **Sustainability Advisory Group**, UAE  
**Liz Peace CBE**, Chief Executive, **British Property Federation**, UK
- 16:30      **Assessing The Next Steps For The Green Building Community In The Middle East**
- What are the priorities for the next one, three and five years?
  - Action points for all stakeholders
  - Achieving a step-change in delivering green
- Mick Dalton**, General Manager, **Marafeq Facilities Management**, UAE  
**Till Stoll**, CEO, **Green Destinations**, UAE and Professor Of Economics, **Swiss School Of Finance**, Switzerland
- 17:00      Closing Remarks By The Chairman
- 17:15      Close Of **Green Day** @ Cityscape Dubai 2009

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**CITYSCAPE** 

DUBAI



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